



INDIGENOUS-OWNED • WOMEN-LED • VETERAN-BACKED

Capability Statement

Helping organisations educate, engage and communicate through instructional design, digital learning, animation, video production and culturally informed content solutions.



INDIGENOUS-OWNED • WOMEN-LED • VETERAN-BACKED





ACKNOWLEDGEMENT

Kindred Learning acknowledges the traditional owners of the land that is Australia.

We respect their Elders, past and present, and recognise their deep connection to country, culture and community.

ARTWORK

This Kindred Learning artwork was inspired by the Lilly Pilly, a native plant that grows near our office and is known for its vibrant clusters of blossoms. Like sparks, they spread and expand, bringing brightness, energy and new life. Connection is a strong and familiar concept for many Aboriginal and Torres Strait Islander peoples. It is deeply embedded in culture, community and identity, and is especially powerful within Indigenous communities. Building on the ideas of connection and community, this piece represents the knowledge, stories and ideas that grow from coming together. Like the Lilly Pilly in bloom, it reflects Kindred Learning's hope to continue growing strong ideas, sharing knowledge, supporting communities, and contributing to a brighter future for current and future generations.

Executive Summary

Kindred Learning Pty Ltd creates digital learning and engagement experiences through instructional design, digital eLearning, storytelling, animation, and video production for organisations and communities across Australia.

SPECIALIST SOLUTIONS

Instructional Design & eLearning

Content development, SCORM modules, curriculum design, LMS-ready solutions

Animation & Video Production

Explainer animation, motion graphics, change management content

Indigenous Storytelling & Engagement

Cultural consultation, community-focused resources

Workforce Capability & Compliance

Onboarding, compliance, knowledge transfer programs

Project Management & Strategic Consulting

End-to-end project management and learning strategy

Vision, Mission & Values

VISION

To create meaningful learning and communication experiences that empower people, strengthen organisations and contribute to thriving communities.

MISSION

To transform complex information into engaging learning, communication and multimedia solutions that build capability, foster understanding and create lasting impact.

CORE VALUES

Cultural Integrity

Indigenous voices, perspectives and knowledge respected authentically.

Collaboration

Strong partnerships with clients, communities and delivery partners.

Excellence

High-quality outcomes that create measurable impact.

Accessibility

Complex information made engaging, practical and accessible.

Meaningful Impact

Work that supports people, communities and positive outcomes.

Solutions

Government agencies, corporate organisations and community groups increasingly require digital learning, culturally informed content and scalable workforce solutions. Kindred Learning is positioned to meet this growing demand.

HOW WE MEET MARKET DEMAND

- Digital learning and workforce capability solutions
- Indigenous engagement and culturally informed content
- Scalable onboarding and compliance training
- Video and animation content and resources to improve engagement and information retention

WHY ORGANISATIONS PARTNER WITH US

ORGANISATIONS ARE INCREASINGLY SEEKING TO:

- Support Indigenous procurement and supplier diversity objectives
- Strengthen cultural capability and community engagement
- Partner with Indigenous-led businesses
- Deliver inclusive and culturally informed learning solutions
- Create positive social and economic outcomes through procurement

Increasing government and corporate focus on Indigenous procurement and supplier diversity initiatives

Products & Services

01

Instructional Design & eLearning

Training needs analysis and learning strategy

Structured training content

eLearning course design and development

SCORM-compliant modules

Storyboarding, scripting and content mapping

LMS-ready solutions

Learning Pathway Design

Development of interactive learning modules



02

Animation & Motion Graphics

Explainer videos

Animated learning content

Motion graphics

Campaign and comms videos

Awareness content



03

Video Production

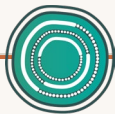
Training videos

Interviews and storytelling

Community engagement content

Workforce communications

Documentary-style productions



04

Indigenous Storytelling & Engagement

Indigenous-led content development

Cultural consultation support

Community engagement resources

Culturally informed design



05

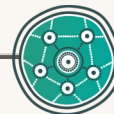
Project Management & Strategic Consulting

Project scoping and strategy

Stakeholder engagement

Learning architecture planning

End-to-end project management



PROJECT EXAMPLES DISCLAIMER

As a newly established Indigenous-led business, Kindred Learning is currently building its direct project portfolio. The project examples included in this capability statement are delivered by our veteran-owned sister company, Vmation Pty Ltd, whose established production capability supports Kindred Learning through a delivery partnership. These examples demonstrate the experience, systems and expertise available to Kindred Learning in the delivery of learning, communication and multimedia solutions.

Instructional Design & eLearning



01

Instructional Design & eLearning

Training needs analysis and learning strategy

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LMS-ready solutions

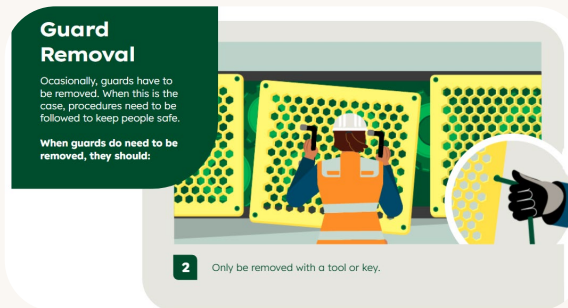
Learning Pathway Design

Development of interactive learning modules

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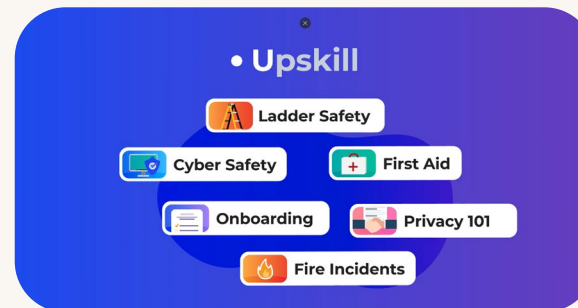
HEIDELBERG MATERIALS



BESIX WATPAC



ELEARNING SHOWREEL



Animation & Motion Graphics



02

Animation & Motion Graphics

Explainer videos

Animated learning content

Motion graphics

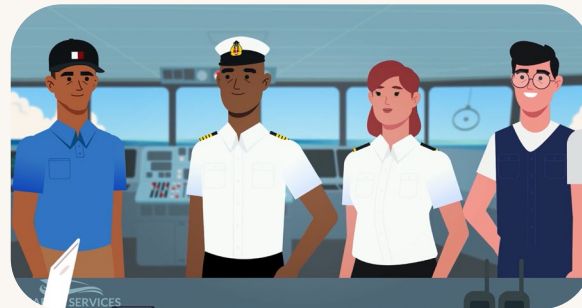
Campaign and comms videos

Awareness content

OFFICE OF THE INFORMATION COMMISSIONER



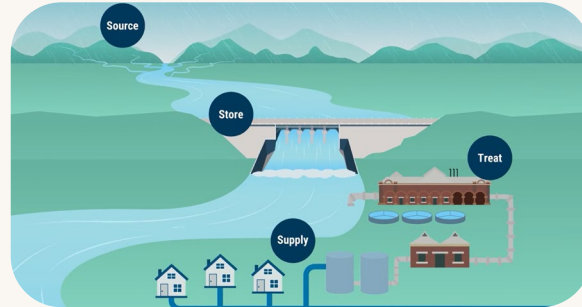
MARINE SERVICES WESTERN AUSTRALIA



THE UNIVERSITY OF QUEENSLAND



SEQWATER



Video Production



03

Video Production

Training videos

Interviews and
storytelling

Community
engagement content

Workforce
communications

Documentary-style
productions

EDGE EARLY LEARNING



AUSTRALIAN AGRICULTURAL COMPANY



BRISBANE CITY COUNCIL



EDUCATION QUEENSLAND



11:20 am Gardening Club

Indigenous Storytelling & Engagement



04

Indigenous Storytelling & Engagement

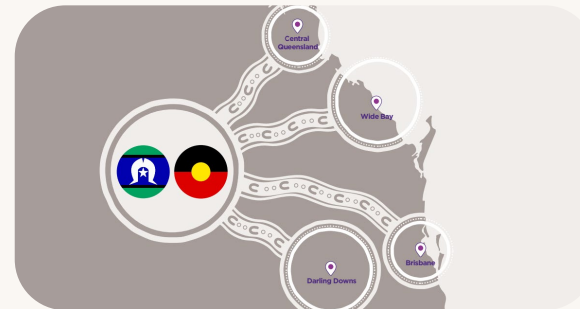
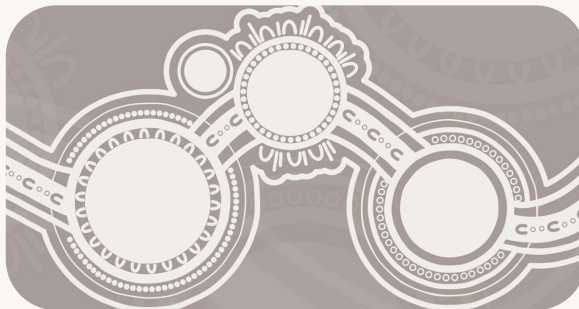
Indigenous-led content development

Cultural consultation support

Community engagement resources

Culturally informed design

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ADECCO FOR AUSTRALIAN DEFENCE FORCE



FOGS QUEENSLAND



Supporting Diverse, Inclusive and Engaged Workplaces

How we help organisations respond to emerging workforce and communication challenges

01

Learning & Workforce Capability

We help organisations build workforce capability through engaging and accessible learning experiences that support professional development, compliance and organisational performance.

02

Diversity, Inclusion & Cultural Capability

We support organisations to create inclusive workplaces through learning and communication solutions that reflect diverse perspectives and lived experiences.

03

Stakeholder & Community Engagement

We develop communication resources that support meaningful engagement with employees, stakeholders and communities.

04

Digital Communication & Multimedia

We use animation, video and digital media to simplify complex information and improve engagement across diverse audiences.

05

Indigenous Participation & Social Procurement

As an Indigenous-owned and women-led business, Kindred Learning supports organisations seeking to strengthen supplier diversity, Indigenous participation and social procurement outcomes.

Kindred Learning helps organisations **build capability, strengthen engagement** and create more **inclusive workplaces** through eLearning, communication and multimedia solutions that are accessible, engaging and responsive to diverse audiences.

Who we work with

PRIMARY SEGMENT 01

Government

FEDERAL, STATE & LOCAL GOVERNMENT

- Workforce digital training programs
- Community engagement resources
- Compliance eLearning solutions
- Indigenous engagement projects
- Public information campaigns

PRIMARY SEGMENT 02

Corporate Organisations

MEDIUM & LARGE ORGANISATIONS

- Onboarding programs
- Workforce capability development
- Compliance and safety training
- Diversity and inclusion learning
- Internal communications

PRIMARY SEGMENT 03

Community & NFP

NOT-FOR-PROFIT & COMMUNITY GROUPS

- Educational resources
- Awareness campaigns
- Community engagement materials
- Storytelling and impact communications

Our clients seek engaging learning experiences, meaningful stakeholder engagement and trusted partners who can deliver scalable, high-quality solutions.

Community & Social Impact

OUR IMPACT COMMITMENTS

Indigenous-led storytelling and engagement

Supporting culturally informed learning design

Creating opportunities for Indigenous participation

Projects that support communities and workforce capability

Building long-term sustainable Indigenous business growth

WHY CHOOSE KINDRED LEARNING

As a women-led and Indigenous-owned business, Kindred Learning contributes to supplier diversity objectives while delivering high-quality digital learning, communication and multimedia solutions.

Our leadership reflects a commitment to inclusion, collaboration and creating opportunities for greater participation within the digital learning and creative sectors.

- Building workforce capability through digital learning solutions
- Supporting change, engagement and communication programs
- Delivering trusted project outcomes through experienced partnerships

Management & Leadership

DIRECTOR

Stephanie Evans

Strategy and Governance

ABOUT

Stephanie Evans provides strategic leadership and oversight for Kindred Learning. As the owner, she guides the organisation's direction, partnerships and growth while ensuring genuine First Nations ownership, representation and participation.

Drawing on her background in animation and multimedia learning design, Stephanie contributes to creative direction, Indigenous storytelling and engagement initiatives, and culturally informed content development. She supports the creation of authentic learning and communication solutions through cultural consultation, community-focused resources and visual storytelling that aligns with client objectives and audience needs.

DIRECTOR

Lydia Tomkins

Operations and Delivery

ABOUT

Lydia Tomkins leads the day-to-day operations and delivery functions of Kindred Learning, overseeing project management, client relationships and production workflows. With more than 12 years of experience in management, digital learning and multimedia production, she ensures projects are delivered efficiently, on time and to a high standard.

Lydia has extensive experience in instructional design, eLearning development, stakeholder engagement and quality assurance across government and corporate sectors. She is responsible for coordinating teams, managing delivery outcomes and ensuring clients receive practical, engaging and effective learning solutions.

Contact Us

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